



### **Ceetak wins Highly Commended Innovation Award for Integrity Seal™**

In their 14<sup>th</sup> year, the Bedfordshire and Luton 2007 Business Excellence Awards recognises the achievements of leading employers and individuals in the local area.

Organised by Premier Newspapers and the Learning and Skills Council Bedfordshire and Luton, these awards are the premier showcase for the county's rising stars.

Ceetak Ltd won the Highly Commended Innovation Award for The Integrity Seal – the new film sealing technology developed in conjunction with WRAP (Waste & Resources Action Programme) and International Food Partners.

The Integrity Seal is a unique heat sealing technology which creates a narrow width seal on film bagging applications – typically 1mm wide. It features superior performance characteristics; for example the potential to increase the shelf life of fresh produce from 5-8 days.

The technology consistently produces high integrity seals on different film gauges and depending on bag format can reduce the amount of plastic film required for bags by at least 10% - it shows significant film waste savings compared to traditional “crimp” seal methods.

Studies have shown that each year, over 1.5 million tonnes (worth approximately £2 billion) of fresh fruit and vegetables are thrown away by UK households – this has a detrimental effect of the amount of landfill waste in the UK. Ceetak are pleased to offer the Integrity Seal to manufacturers in order to increase shelf life and help to reduce this figure.

Ceetak's Managing Director, David Lines says, “We are pleased that the Integrity Seal has received recognition in the local business community. It is an exciting product, and we look forward to continuing discussions with the UK's major retailers in switching over to this environmentally friendly, film sealing technology.”

***Ceetak's Technical Director Andrew Kownacki, and Account Manager Mark Franklin, shown right accepting the award from Ray Stubbs***

